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Crossroads Festival Returns to Boiling Springs on May 17

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Office of University Communications

May 8, 2014

Town of Boiling Springs Event Offers Family-Focused Activities

BOILING SPRINGS, N.C. – The Town of Boiling Springs invites the community to the Crossroads Festival on Main Street, from 10 a.m. to 2 p.m. May 17. The family-focused event will offer rides, food, arts and crafts, and music.

In just its second year with the name Crossroads, the festival has evolved from similar events throughout the past decade that celebrated milestones in the history of Gardner-Webb University and the town.

“This is an opportunity to come out and relax and let your kids have fun,” said Boiling Springs Town Manager Tom Hart. “The town is just a nice, quiet, relaxing place to be. We think the festival represents that. It’s a very friendly atmosphere, and you can walk and exchange smiles with people and meet people in your community.”

The town motto and festival theme are “The Crossroads of Opportunity.” Free rides will be available for children, and the local band the Sloantones will perform. More than 40 vendors are expected to cover Main Street in Boiling Springs during the festival. Among the offerings, businesses will sell food that includes funnel cakes and iced beverages, churches will sell raffle tickets, and artists will offer homemade crafts.

During the festival, South Main Street will be closed from College Avenue to Branch Avenue, but businesses along the street will be open.

“It’s a great opportunity for business visibility,” Hart said. “The festival represents the spirit of cooperation in the community, and it celebrates life in the crossroads of opportunity.”

This year’s Crossroads Festival is sponsored by the Town of Boiling Springs and Gardner-Webb University. For more information, call Boiling Springs Town Hall at 704-434-9419. Vendors for the event will be accepted through May 9.

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